

MAY 15-17



TATARSTAN

**RUSSIA
HALAL
EXPO'24**

Russia Halal Expo May 15-17, 2024

The first venue for halal companies!



ECOHALA



Rustam Minnikhanov

The Head of the Republic of Tatarstan



The Islamic world is great, and we should grasp the opportunities the Islamic world creates for Russia. Previously, we only mentioned halal food, but now we talk about the halal lifestyle. We understand that halal will be demanded a lot. In Russia alone, 20 million Muslims live. Moreover, Russia serves as a touristic and medical point of attraction for Muslims from other countries.

As a part of the KazanForum

May 14-19, 2024



**RUSSIA – ISLAMIC WORLD
KAZANFORUM 2024**
International Economic Forum of Russia and OIC countries
MAY 14–19, 2024

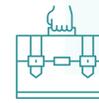
This is the main platform for economic interaction between the Russian Federation and the Islamic world countries. The first International Economic Summit of Russia and member countries of the Organization of Islamic Cooperation was held in 2009, thus the leading international platform was established.

Purposes and objectives

The main purpose of the RUSSIA HALAL EXPO is to popularise the halal industry in Russia, to establish trade, economic, social and cultural ties, to demonstrate the potential of the halal segment of the economy, to provide opportunities for presenting products to potential buyers and trade partners. The leitmotif of the business program will be shared consumption economy and the halal common good.



Support for manufacturers of halal products in all sectors



Establishment and enhancement of business contacts between halal market players



Development of domestic and international ties, assistance in cooperation development for entering new import markets



Increase of the share of high-quality and ecofriendly products in the Russian economy



Facilitation of shaping and satisfying the demand for halal products



Active involvement in international processes related to development of the halal industry



Consolidation of representatives of the Russian halal business



Development of the Halal Lifestyle roadmap both in Russia



Participating countries



-  The United Arab Emirates
-  The Kingdom of Bahrain
-  The Republic of Indonesia
-  The Republic of India
-  The Republic of Azerbaijan
-  Malaysia
-  The Republic of Belarus
-  The Republic of Turkmenistan
-  The Republic of Uzbekistan
-  The Republic of Senegal
-  The Republic of Türkiye
-  The State of Qatar
-  The Islamic Republic of Iran

The exhibition in numbers



30 000 m²

Total area of the exhibition



2

Days



> 700

mass media reporters
in 2023



18

regions of Russia
participating in the
exhibition



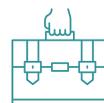
16 000

people attended the
exhibition in 2022



> 100

blogger partners
participating



291

companies participated
in 2023



The agenda of Russia Halal Expo 2022 includes:

Opening ceremony of the Russia Halal Expo, attended by VIPs and guests: ministers of the Government of Tatarstan, representatives of ministries of Turkey, the UAE, heads of SMIIC, ESMA. The work of the exhibition was reported by more than 50 journalists of Russian and foreign mass media.

Official meetings, concluding contracts, memoranda of cooperation and recognition of products of Tatarstan abroad, execution of framework agreements, negotiations of commercial officers, business meetings in the grounds of the exhibition.



Foreign guests, investors, Halal Standard Committees of the Spiritual Councils of Muslims of Kazakhstan, Pakistan, Islamic business associations, representatives of government bodies and the Organization of Islamic Cooperation, experts and journalists

Visiting of the exhibition by the President of Tatarstan, VIP guests of the KazanForum

MAY 18-20
TATARSTAN
RUSSIA
HALAL
EXPO'23



Republic
of Uzbekistan



Russia Halal Expo is a window to Halal World



Republic
of India



Republic
of Senegal





Republic of Türkiye



The Republic of Turkmenistan





Republic of Bashkortostan



Ulyanovsk region



Ryazan region



Karachay-Cherkess Republic



Republic of Mordovia



Republic of Mari-El



Kaliningrad Region



Key exhibition participants in 2022



Why do you need to participate?

Nowadays, in the conditions of the transforming world, cooperation with Islamic countries provides extensive opportunities to open the new sales market for all categories of businesses. Harness the potential of the growing industry.



It is a unique opportunity to establish new business contacts, to expand sales markets.



Prospects for export of manufactured products to foreign markets.



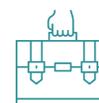
More than 10 000 visitors: representatives of business structures and retailers.



It is an opportunity to present a positive image of your company on the market.



It is an outstanding opportunity to find manufacturers and suppliers of all necessary commodities and services.



It is possible for companies to come up with their proposals to government structures.

Participation conditions

in International exhibition "Russia Halal Expo" 2023

IEC "Kazan Expo", Pavilion 2, 3

1

Registration fee

The above includes the general servicing of the exhibition, exhibitor's package with distribution materials, publication of the information on the exhibitor in the guidebook, accreditation of exhibitor: 1 badge of the "exhibitor" category for every 10 sq.m. of the stand area

\$ 140

2

Price of an unequipped exhibition area

\$ 210 per m²

The sample of the application is available at
<https://kazanforum.ru/en/exhibition/>

<https://kazanforum.ru/en/exhibition/> May, 15-17 2024

Discover our products

- Investment and infrastructure projects,
- Presentation of mutually beneficial technological alliances in the Islamic economy
- Exhibition of b2b projects, initiatives of the Islamic economy and products of large businesses and SMEs,
- International stands,
- Regions of Russia,
- Partners and sponsors,
- Islamic finance,
- Mechanical engineering.

Also, the following conditions are provided for the exhibitors of Russia Halal Expo when registering for the business program of the KazanForum

- stand from 25 sq.m.: 2 Standard packages are provided free of charge;
- stand from 50 sq.m.: 2 Standard packages and 1 Premium package are provided free of charge;
- stand from 100 sq.m.: 2 Standard packages and 2 Premium packages are provided free of charge.

Exhibition zoning

30 000 m²

international halal industry exhibition Russia Halal Expo, IEC "Kazan Expo", Pavilion 3

international halal industry exhibition Russia Halal Expo, IEC "Kazan Expo", Pavilion 2



Mass media 2023



Российская Газета



Global Communication
Partner

Strategic Information
Partner

General Media Partner
and Photo Host

General Television
Partner

Information partners



Influenza partner

International Information Partner



Our contacts



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**SEE YOU AT KAZANFORUM!
SEE YOU AT RUSSIA HALAL EXPO!
SEE YOU AT RUSSIA HALAL MARKET!**